

## DESIGN GRANT GUIDELINES

Design grants are part of Schipper Design's commitment to creatively inspire and champion local nonprofit agencies while working to help strengthen Central Coast communities in need. Grant recipients will receive up to 30 hours of donated time, customized to meet their project objectives.

### CRITERIA

This design grant is open to all 501(c)(3) nonprofit agencies serving Monterey, San Benito, and Santa Cruz Counties.

Schipper Design will select projects that represent a diversity of nonprofit missions. Projects will be evaluated on concept viability and potential for impact.

#### Viable projects include, but are not limited to:

- Outreach Consultation and Planning
- Print Collateral
- Logo Design
- Stationery
- Photoshoot & Creative Direction
- Event Invitation
- Social Media Graphics
- Promotional Materials
- Inter-office Form (editable PDF)
- Signage
- eBlast

Due to the nature and commitment required, we will not be offering design and development for websites, film, video, animation, mobile sites and apps, tradeshow booths, podcasts, and digital audio.

Incomplete applications will immediately be disqualified.

### DESIGN GRANT SELECTION PROCESS

**January 20, 2020:** Application Opens

**March 20, 2020:** Application Submission Deadline

**April 10, 2020:** Selection of Grant Recipients

**October 31, 2020:** Grant 2020 Cycle Closes

## PARAMETERS

The following parameters and restrictions apply:

- Up to 30 hours of time will be allocated.
- If the project exceeds the scope, an estimate cost of work will be provided.
- Print management and associated costs are not included within the grant scope. An estimate will be presented upon request.
- Project timeline must fall within the agreed upon schedule during regular business hours. Projects must be completed within the 7 months of receiving the grant (April 2020 – October 2020).
- Schipper Design retains the rights to reproduce and showcase final projects.

For any questions regarding the application process, criteria, or proposed ideas, contact:  
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