

## SCHIPPER DESIGN+ HONORED WITH 10 CERTIFICATES OF EXCELLENCE

SAN JUAN BAUTISTA-BASED GRAPHIC AND WEB DESIGN FIRM IS RECOGNIZED AT GRAPHIC DESIGN USA'S 2009 AMERICAN GRAPHIC DESIGN AWARDS

SAN JUAN BAUTISTA, CALIF. – OCTOBER 28, 2009 – Evidence of their motto, “good design is good business,” Schipper Design+, a full-service marketing and design agency located in San Juan Bautista, California was honored with 10 certificates of excellence in Graphic Design USA's 2009 American Graphic Design Awards. Selected among the top 15% of 8000+ submissions, Schipper received accolades for their work in designing invitations, catalogs, packaging, logos, brochures and websites.

Awards were given for invitations for the Chateau Julien (Carmel Valley) Silver Anniversary, Marich Confectionary (Hollister) catalog, B&R Farms (Hollister) product packaging, Chateau Julien La Convivance wine label, Lula's Chocolates (Monterey) grab n' go labels, the logo design for the Great Monterey Clam Chowder and Calamari Festival, Santana Ranch (Hollister) development information brochure, and websites for First Trust Alarm (Hollister), Pinnacles Partnership and Shakespeare Santa Cruz. “We are thrilled that so many local businesses were recognized in this national competition,” said Kathy Schipper.

Mari Rossi, co-owner of Hollister's B&R Farms, which grows and distributes dried Blenheim apricot products, has worked with the Schipper design team on several of her companies branding and packaging projects. “Working with Schipper has been a wonderful experience. Our new B&R Farms packaging has increased our sales tremendously. We launched from a local apricot grower to an international company. Schipper's creative development was a large part of that,” said Rossi.



For more than four decades, the American Graphic Design Awards has recognized the best and brightest in the graphic design industry, and honors outstanding new work in 23 different categories from print and packaging to internet and interactive design. Sponsored by Graphic Design USA, a monthly magazine for advertising and graphic design professionals, and NewPage, the largest coated paper manufacturer in North America, it is among the most prestigious of such events with only 15 percent of entries honored this year.

Founded in 2003 by Kathy Schipper, Schipper Design+ is dedicated to the same kind of energetic ingenuity that built her decades of success in sales, marketing and publishing. Schipper Design + is committed to understanding and transforming the needs of each client into a design and identity that meets their business goals. Bring a diverse wealth of experience and skills to work for their clients, the Schipper team is comprised of web design specialist Diane Segawa McGirr, illustrator and multi-media artist Rita Garcia, new media, print manager and producer Angie Offerdahl and project manager Theresa Martin.

For further information on Schipper Design+ and the Graphic Design USA 2009 American Design Awards, please visit <http://www.schipperdesign.com> and <http://www.gdusa.com/contests/agda.php>.